



ad:tech tokyo

ad:tech tokyo 2016

Dates : September 20th-21st, 2016

Venue : Tokyo International Forum

Number of Attendees : 20,000+

8th Digital Marketing Conference in Tokyo.

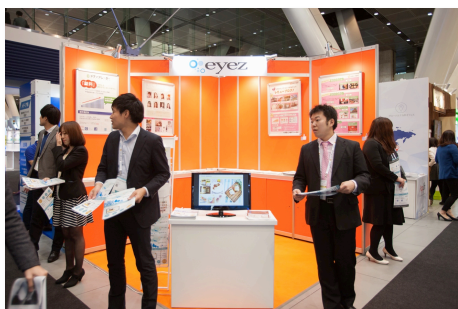
The **Biggest Digital Marketing Conference in Asia**

■ Exhibition Menu

#	Menu	Space	Price
1	Luxury Booth	54m ² (6m x 9m)	¥3,100,000
2	Premium Booth	36m ² (6m x 6m)	¥2,130,000
3	Large Booth	18m ² (6m x 3m)	¥1,180,000
4	Medium Booth	9m ² (3m x 3m)	¥640,000
5	Small Booth	4m ² (2m x 2m)	¥370,000
6	Mini Booth	2m ² (2m x 1m)	¥205,000



Exhibition Menu



9sqm Booth (3m×3m)



54sqm Booth (9m×6m)



2sqm Booth (2m×1m)



36sqm Booth (6m×6m)



36sqm Booth (6m×6m)



4sqm Booth (2m×2m)

■ Sales Presentation Menu

■ Sponsored Presentation

At sponsored presentation stage, each presenter can introduce their service or products to attendees. The stage will be placed at the center of exhibition hall, which enables you to be exposed not only audience seating but also those who are going around the exhibition hall. To check available slots, please contact show office. (adtech@comexposium-jp.com)

<Summary>

•Presentation :40 min

•Number of Seating:50 Seats

※The number of seating might change due to site management status.

※Screen, microphone, stage, and PC for presentation will be prepared.

※Please note that we do not offer you a list of audience.

※Please note the location of the stage and time schedule might be changed due to site management status.

DAY 1		
TIME	Stage A (左)	Stage B (右)
12:00		
13:00		
14:00		
15:00		
16:00		
17:00		

DAY 2		
TIME	Stage A (左)	Stage B (右)
12:00		
13:00		
14:00		
15:00		
16:00		
17:00		



Startup Booth

Startup Booth is only for those companies which has been set up within 5 years. Disruptive and innovative companies from both Japan and abroad comes together to disseminate their service to the world. Every year, marketers and investors look for to find their next partner to collaborate with. This is not just for one-time sales purposes but for finding long-lasting business partners.

Pricing

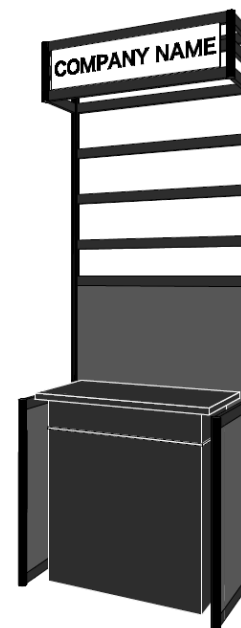
110,000 JPY *TAX will be added.

Menu Detail

1 Standing Booth (2m x 1m)

*Booth signage will be placed at “COMPANY NAME” as you can see in the image.

*You can put introduction materials on the counter.



■ Sponsorship Opportunity Menu

#	Menu	Price	Conference Pass#	Slot #
1	Diamond Sponsor	¥10,000,000	10	1
2	Platinum Sponsor	¥8,000,000	8	3
3	Gold Sponsor	¥6,000,000	6	6
4	Silver Sponsor	¥3,000,000	4	8
5	Bronze Sponsor	¥1,500,000	2	10

*We do customize sponsorship plans. Please contact us for further detail.

adtech@comexposium-jp.com

■ Sponsorship Opportunity Menu

#	Menu	Price	Pass#	Slot #
1	Coffee Break Sponsor	¥1,800,000	-	1
2	Networking Party Sponsor	¥1,500,000	-	2
3	Networking Lunch Sponsor	¥2,000,000	-	2
4	Registration Sponsor	¥2,500,000	-	1
5	WiFi Sponsor	¥2,500,000	-	1
6	Simultaneous Translation Sponsor	¥2,500,000	-	1
7	Official Conference Track Sponsor	¥1,500,000	-	1
8	Keynote Stage Sponsor	¥2,500,000	-	1

■ Sponsorship Opportunity Menu

#	Menu	Price	Notes	Slot #
1	Banner on Official Website	¥100,000	Banner ads will be placed on ad:tech tokyo official website. (Running Period: 2 Weeks)	1
3	Official Bag Sponsor	¥500,000	Sponsor's company logo displayed on official bags. 1 bundled item (2 pages, A4 Size) can be enclosed in each bag.	1
5	Speaker Lounge Sponsor	¥1,500,000	Company Logo will be displayed at Speaker Lounge. Introduction material can be distributed at the lounge.	1
8	Charging Station Sponsor	¥500,000	Company Logo will be displayed at Charging Station. Introduction material can be distributed at the station.	2
10	Lanyard Sponsor	¥1,500,000	Company Logo will be printed on Lanyard.	1
11	Pass Sponsor	¥1,000,000	Company Logo will be printed on each pass.	1



■What is ad:tech?

[Event Summary]

■Dates: September 20th –21st, 2016

■Venue: Tokyo International Forum

■Association Partners (planned): Japan Advertising Federation、Japan Internet Advertising Agencies Association, Japan Advertising Association U.S. Embassy, U.K. Embassy, Ad Stars, New Balance, All Nippon Airlines

and more...

■Premium Media Partner: Nikkei

■Number of Exhibitors: 140+

■Number of Attendees: 15,000+

■Number of Conference Attendees: 1,500 +

■Organizer: Comexposium Japan K.K.

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Sales and Audience Development Executive
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